

Langan's New Website Wins 1st Place from ZweigWhite

Elmwood Park, New Jersey (June 30, 2010) – Langan Engineering & Environmental Services (www.langan.com) took First Place in the Website category in ZweigWhite's 2010 Marketing Excellence Awards Competition. Langan worked with FINE Design Group, based in San Francisco, CA, to bring a sophisticated look to its new site, which cross-sells Langan's diverse technical services and showcases projects throughout the country and internationally. Since launching the new site in December 2009, visitor traffic has increased significantly, thanks in part to Langan's use of the site to promote firm events, and to update clients about technical and regulatory matters relevant to their projects. Langan bested 16 firms in the Website category to take the top spot.

About ZweigWhite and the Marketing Excellence Awards

ZweigWhite (www.zweigwhite.com) is the nation's leading source of business management services for architecture, engineering, and environmental consulting firms. The Marketing Excellence Awards recognize the exceptional marketing efforts of architecture, engineering, planning, and environmental consulting firms in the United States and Canada. A panel of judges composed of industry practitioners and ZweigWhite's own experts assess each entry based on results achieved (such as increased leads, more inbound inquiries, new projects, etc.), as well as creativity and marketing objectives. The 2010 Marketing Excellence Awards will recognize outstanding and effective marketing in our industry by awarding first-, second-, and third-place winners in nine categories.

(From <http://www.zweigwhite.com/g-44-marketing-excellence-awards.aspx>)

About Langan Engineering & Environmental Services

Founded in 1970 and headquartered in Elmwood Park, NJ, Langan (www.langan.com) provides integrated site engineering and environmental consulting services for private developers, property owners and public sector clients. Firm services include site/civil, geotechnical, and environmental engineering, as well as landscape architecture and planning, survey/mapping, BIM-compatible 3D Laser Scanning, traffic/transportation, CADD/GIS, natural and cultural resources/permitting, and sustainable design consulting. Langan employs more than 500 professionals and has regional offices in New York City; Philadelphia, Bethlehem, and Doylestown, PA; New Haven, CT; Trenton, NJ; Arlington, VA; Miami and Tallahassee, FL; Las Vegas, NV; and Irvine, CA. With more than 125 LEED APs, the firm ranks among the top 30 Green Design Firms by *Engineering News-Record* and has ranked among the Top 5 Best Engineering Firms to Work For by *CE News*.

Langan International, the worldwide subsidiary of Langan Engineering & Environmental Services, with offices in London, Athens, Abu Dhabi and Dubai, provides all firm services to private and public sector clients around the globe.

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