



## Sustainability with Digital Solutions

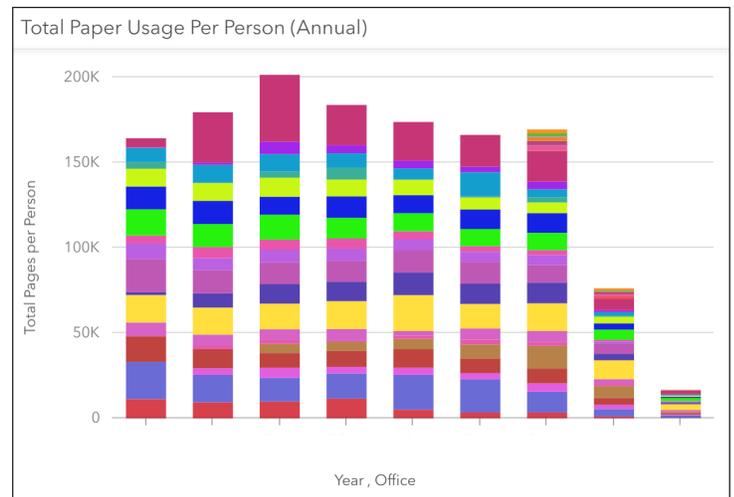
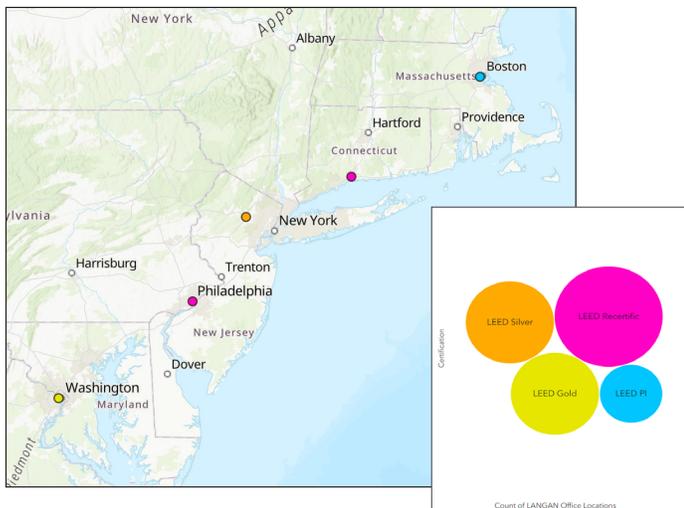
### Becoming More Sustainable with Insights

Langan leverages the power of our GIS and digital solutions to drive sustainability efforts. Our advanced tools help companies track, manage, and visualize sustainability metrics in real-time and with unprecedented precision.

Our solutions provide the ability to map and monitor the impact of business operations on the environment, assist in identifying areas for improvement, and take proactive steps toward your sustainability goals.



- **Insights** with multiple layers of data, such as energy usage, waste generation, and water consumption. We enable your business to identify patterns and correlations that would be impossible to see otherwise.
- **Strategic Planning** by identifying patterns and correlations, ensuring you make the most sustainable choices for your business.
- **Analytics** enable you to measure the effectiveness of your sustainability initiatives, setting key performance indicators (KPIs) and tracking your progress over time.
- **Transparency** supports accountability within your organization and enhances your reputation among customers, investors, and stakeholders who value environmental responsibility.



Langan uses ArcGIS Insights to measure past, present, and future sustainability metrics in a single web-based platform. Insights has the ability to associate spatial and numeric data in an interactive fashion.

The cross-filtering capabilities of Insights allows for greater visual analysis of trends and progress being made over time. The interface of Insights web pages is easily navigable for users and makes excel-bound data accessible for further interpretation.

Here are some of the sustainability metrics that can be tracked, mapped, and visualized:

## Carbon Emissions



- Transportation and Travel Carbon Emissions
- Office Energy Usage

## Green Purchasing



- Purchase Tracking of “Green” and Recycled Products

## LEED Certified Offices



- LEED Certified Office Locations
- Employees with Sustainability Credentials

## Paper Usage



- Paper Usage per Office and Person
- Associated Cost Savings



Microsoft Partner

Contact: Brett Milburn  
GISP

Director of Applied Technologies/VP  
215.491.6555 | [bmilburn@langan.com](mailto:bmilburn@langan.com)

**LANGAN**