



Data-Fueled Insights for Smart Site Selection

Langan's Site Selection Application harnesses the power of Geographic Information Systems (GIS) technology to enable data-driven site selection across commercial, industrial, renewable energy, utility, and residential sectors. By combining nationwide geospatial datasets with customizable filters, the platform efficiently identifies optimal sites based on complex, project-specific criteria. Our comprehensive approach applies spatial analysis to evaluate environmental, infrastructure, and market-related factors to assess site suitability and reduce uncertainty. This intuitive, data-rich and easy to use application empowers clients to make faster, more informed decisions with greater confidence.

Key Benefits



Accelerate Smart Decisions

Access real-time site data to make faster, informed choices and reduce costly delays.



Uncover High-Value Opportunities

Use advanced filters and GIS insights to reveal sites with untapped potential.



Save Time and Resources

Eliminate hours of manual research by consolidating all site data in one place.



Speed Up Client Responses

Quickly evaluate and prioritize sites to deliver solutions ahead of the competition.



Minimize Investment Risk

Identify red flags such as flood zones or regulatory constraints before committing resources.



Drive Seamless Collaboration

Empower planners, engineers, and stakeholders with shared, real-time digital views.

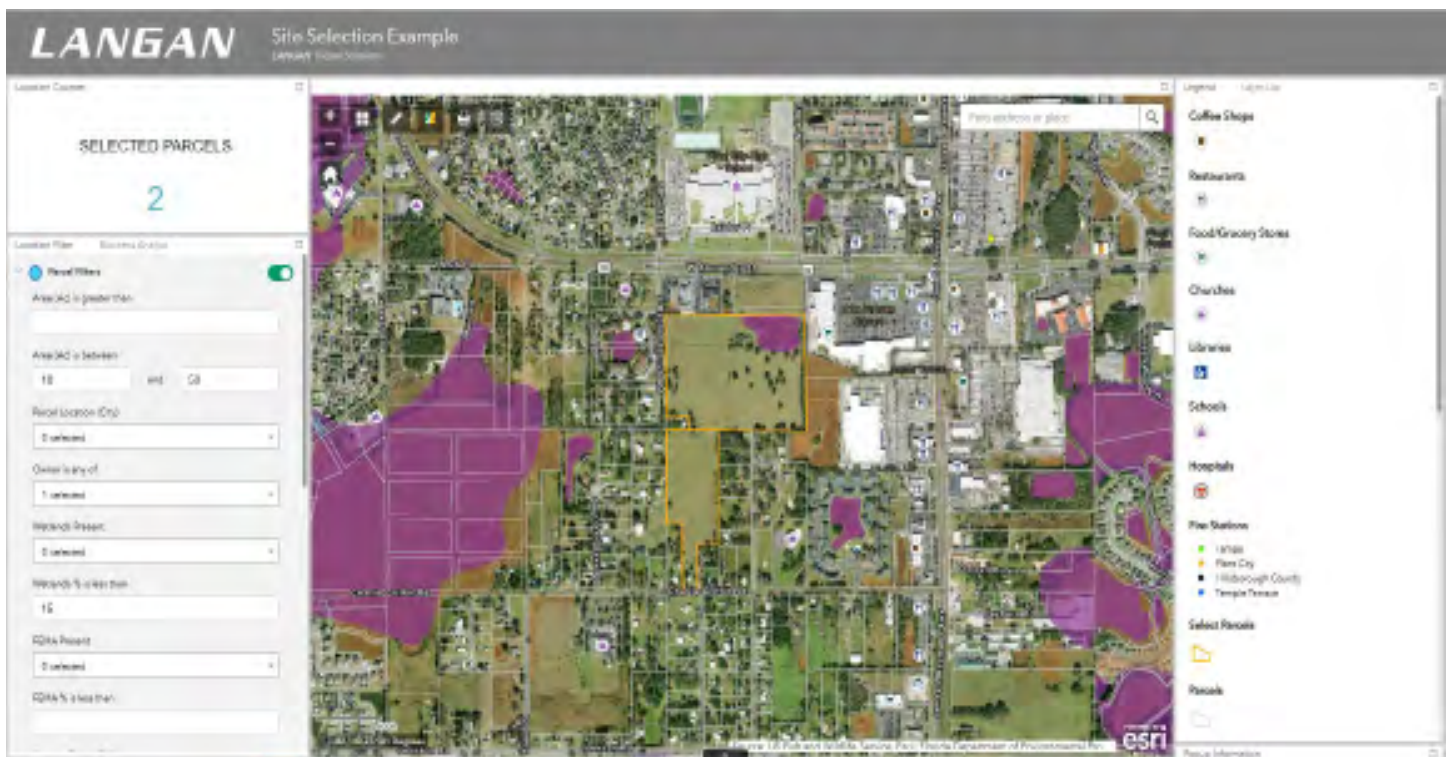


Client Voice: Why They Choose Site Selection

“ CRE Holdings USA is a full-service commercial development and brokerage firm. For our own portfolio, we focus on developing small-bay industrial buildings near major port cities. On the brokerage side, we specialize in site selection for industrial users and data centers campuses.

We have partnered with the Langan Digital Solutions team on numerous occasions to support our site selection and analysis needs. Their innovative tools and data science capabilities have allowed us to evaluate sites more efficiently, make better-informed decisions, and minimize development risk. Langan continues to be a trusted partner in helping us stay ahead in a competitive market. ”

Daniel Levison
CEO, CRE Holdings USA



Software Solutions

We have experience utilizing leading platforms to help accomplish our client's goals.



Site Selection Criteria Filters

General Site Information

- Address
- County/Municipality/City
- APN or Block and Lot
- Owner Information
- Parcel Size (Ac.)
- Land Value
- Improvement Value
- Last Sale Price
- Total Bldgs on Property
- Total Square Footage of Bldgs on Property
- Zoning Code/Description
- Land Use

Natural Features / Resources

- Wetlands
- Flood Hazard Areas
- Average Slope
- Slope Aspect
- Streams
- Watershed
- Forested Areas
- Open Space
- Federal/State Land
- Park
- Farmland
- Preserved Farmland
- Endangered Species
- Protected Habitats/Critical Habitats
- Tribal Areas

Utilities

Major Utility Data

- Offshore Platforms
- LPG Alternative Filling Stations
- Natural Gas Alternative Filling Stations
- Data Centers
- Crude Oil Refineries
- Power Plants
- Terminals
- Petrochemical Facilities
- Substations
- Ethane Crackers
- Fractionators
- Gas Processing Plants
- Natural Gas Storage Facilities
- LNG Facilities
- Compressor Stations
- Pump Stations
- Oil and Gas Wells
- Biodiesel Plants
- Energy Storage
- Ethanol Biorefineries
- Geothermal Sites
- Hydrogen Plants
- Methane Landfills
- Oilseed Plants
- Other RNG Plants
- Renewable Alt. Filling Stations
- Wind Turbines
- Pipelines
 - Natural Gas
 - Crude Oil
 - Refined Products
 - Miscellaneous
 - Other Liquids
- Utility Lines
 - Electricity Transmission Lines
 - Fiberoptic Lines

Geologic Conditions

- Bedrock Geology
- Surficial Geology
- Soils
- Landslides
- Quarries
- Abandoned Mines
- Aquifers
- Faults/Dikes/Folds

Environmental Conditions

- Known Contaminated Sites
- Superfund
- Landfill/Solid Waste Hazard
- Deed Notice
- EPA Cleanup Sites
- RCRA Sites
- UST Releases
- Environmental Justice Areas
- Brownfield Sites

Transportation

Proximity To Nearest

(distance and/or drive time)

- Interchanges
- Highway Exits
- Interstates/Highways
- Freight Rail
- Passenger Rail
- Rail Line Stops
- Subway
- Subway Stops
- Bus Stops
- Truck Routes
- Airport
- Port
- Traffic Count Data
- Roadway Classes

Site Selection Criteria Filters

Business Data

Consumer Spending Reports

- Automotive Aftermarket Expenditures
- Financial Expenditures
- House and Home Expenditures
- Household Budget Expenditures
- Medical Expenditures
- Recreation Expenditures
- Retail Demand Outlook
- Retail Goods and Services Expenditures
- Business Summary

Market Potential Reports

- Electronics and Internet Market Potential
- Finances Market Potential
- Health and Beauty Market Potential
- Pets and Products Market Potential
- Restaurant Market Potential
- Retail Market Potential
- Sports and Leisure Market Potential
- Detailed Ethnicity Profile
- Retail Market Place Profile

Incentivized Areas

- Opportunity Zones
- Tax Credit Zones

Local Utility Data (where available)

- Water Lines
- Sewer Lines
- Stormwater Lines
- Electrical Lines
- Gas Lines
- Fiber Optic Utilities

NOTES:

1. Data availability may vary by geography.
2. Additional data may be available beyond that listed.
3. Currency of data varies by dataset and geography.
4. Langan can connect to MLS systems for sales, rent and leasing data when client provides credentials.

Demographics

Esri 2024/2029 US Data: Demographics Reports

- Age by Sex by Race Profile
- ACS Housing Summary
- ACS Population Summary
- 2010 Census Profile
- Age 50+ Profile
- Age by Sex Profile
- Civilian Labor Force Profile
- Community Profile
- Demographic & Income Comparison Profile
- Demographic & Income Profile
- Detailed Age Profile
- Disposable Income Profile
- Executive Summary
- Graphic Profile
- Household Income Profile
- Housing Profile
- Market Profile
- Net Worth Profile
- Tapestry Segmentation Area Profile
- Time Series Profile

Other Publicly Identified Sites

Proximity To Nearest (distance and/or drive time)

- Schools/Universities
- School Districts
- Police/Fire Stations
- Hospitals
- Gas Stations
- Charging Stations
- Military Installations/Ranges/Training Areas
- Formerly Used Defense Sites
- Historic Properties
- Golf Courses
- Stadiums
- Correction Facility



Contact Us

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